

1 of 3

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5928

## MOURDOCK FOR US SENATE SC=

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W-F	8A-9A	EARLY SHOW	:30	\$150.00	08/01-08/03	3	1	3	\$450.00	
		Buyline Comment: EARLY SHOW										
	2	M-TU	8A-9A	EARLY SHOW	:30	\$150.00	08/06-08/07	2	1	2	\$300.00	
		Buyline Comment: EARLY SHOW										
	3	W-F	11A-12P	PRICE IS RIGHT	:30	\$300.00	08/01-08/03	3	1	3	\$900.00	
		Buyline Comment: PRICE IS RIGHT										
	4	M-TU	11A-12P	PRICE IS RIGHT	:30	\$300.00	08/06-08/07	2	1	2	\$600.00	
		Buyline Comment: PRICE IS RIGHT										
	5	W-F	12P-1230P	NEWS	:30	\$650.00	08/01-08/03	3	1	3	\$1,950.00	
		Buyline Comment: NEWS										
	6	M-TU	12P-1230P	NEWS	:30	\$650.00	08/06-08/07	2	1	2	\$1,300.00	
		Buyline Comment: NEWS										
	7	W-F	4P-5P	ANDERSON	:30	\$300.00	08/01-08/03	3	1	3	\$900.00	
		Buyline Comment: ANDERSON										
	8	M-TU	4P-5P	ANDERSON	:30	\$300.00	08/06-08/07	2	1	2	\$600.00	
		Buyline Comment: ANDERSON										
	9	W-F	5P-530P	NEWS	:30	\$600.00	08/01-08/03	3	1	3	\$1,800.00	
		Buyline Comment: NEWS										
	10	M-TU	5P-530P	NEWS	:30	\$600.00	08/06-08/07	2	1	2	\$1,200.00	
		Buyline Comment: NEWS										

2 of 3

2 of 3

Rep Firm	
Sales Office (	) PHILADELPHIA
Salesperson (	) KATE BRADY
Salesperson Phone#	215-567-6005
Salesperson FAX#	215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	11	W-F	530P-6P	Buyline Comment: NEWS	:30	\$600.00	08/01-08/03	2	1	2	\$1,200.00	
	12	M-TU	530P-6P	Buyline Comment: NEWS	:30	\$600.00	08/06-08/07	1	1	1	\$600.00	
	13	W-F	6P-630P	Buyline Comment: NEWS	:30	\$600.00	08/01-08/03	3	1	3	\$1,800.00	
	14	W-SU	11P-1135P	Buyline Comment: LATE NEWS	:30	\$900.00	08/01-08/05	5	1	5	\$4,500.00	
	15	M-TU	11P-1135P	Buyline Comment: LATE NEWS	:30	\$900.00	08/06-08/07	2	1	2	\$1,800.00	
	16	SA	6A-9A	Buyline Comment: DAYBREAK	:30	\$250.00	08/04-08/04	1	1	1	\$250.00	
	17	SA	6P-7P	Buyline Comment: NEWS	:30	\$400.00	08/04-08/04	1	1	1	\$400.00	
	18	SU	6A-9A	Buyline Comment: DAYBREAK RATE CHNG	:30	\$200.00	08/05-08/05	1	1	1	\$200.00	
	19	SU	9A-1030A	Buyline Comment: SUN MORNING	:30	\$900.00	08/05-08/05	1	1	1	\$900.00	
	20	SU	1030A-11A	Buyline Comment: FACE THE NATION	:30	\$1,500.00	08/05-08/05	1	1	1	\$1,500.00	
	21	SU	6P-7P	Buyline Comment: NEWS	:30	\$400.00	08/05-08/05	1	1	1	\$400.00	

Rep Order# 6837739 Ver# 3 Mod# 1 Status Confirmed Traffic Order# 195266 Printed: 08/01/2012 10:51 AM 3 of 3  
 EC'd Yes Last Received: 07/31/2012 3:20 PM Showing Buylines: All Lines

Station WISH-TV INDIANAPOLIS, IN Agency ( ) JAMESTOWN ASSOC. Rep Firm ( ) PHILADELPHIA  
 Advertiser ( ) RICHARD MOURDOCK 4 5937 JONES CREEK RD Sales Office ( ) KATE BRADY  
 Product MOURDOCK 4 SENATE BATON ROUGE, LA 70817 Salesperson ( )  
 Estimate# Agency C/P1/P2/E Flight Dates 08/01/2012 - 08/07/2012 Salesperson Phone# 215-567-6005  
 Buyer PATRICIA STERPU Hiatus Weeks Salesperson FAX# 215-567-5938  
 Phone#  
 Fax#

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	22	W-TH	430A-459A		:30	\$50.00	08/01-08/02	1	1	1	\$50.00	
Buyline Comment: NEWS												
ADD TO SKED												

---REPORT TOTALS---  
 Report Totals: 45 / \$23,600.00

---SALES MONTHLY TOTALS---  
 Aug 12: 45 / \$23,600.00  
 Sales Totals: 45 / \$23,600.00  
 Station Totals: 45 / \$23,600.00  
 Lines not sent/rcld/rtn: 0 / \$0.00

---COMPETITIVE---  
 Market Totals \$69,822  
 CABL 0% WISH 33% WNDY 0% WRTV 18% WTHR 38%  
 WTTV 0% WXIN 9%  
 ---COMPETITIVE COMMENTS---  
 COMP UPDATED

Books null  
 Demos RA35+  
 ---CREDIT RISK---  
 CASH IN ADVANCE

NAB Form PB-17 Candidates

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b>	<b>Date:</b>

I, Patricia Sterpu

being/on behalf of: Richard Mourdock, a legally

qualified candidate of the Republican political

party for the office of: US Senate

in the General

election to be held on: November 6, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day/Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Total Charges: SEE ORDER**

NAB Form PB-17 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Hoosiers for Richard Mourdock

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Stephanie L. Mattix

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

7/17/12

Date

 Signature

***To Be Signed By Station Representative***

☐ Accepted

☐ Accepted in Part

☐ Rejected

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Printed Name

\_\_\_\_\_  
Title

NAB Form PB-17 Candidates

**CANDIDATE CERTIFICATION**

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:**

I, Patricia Sterpu

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐

does

☒

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

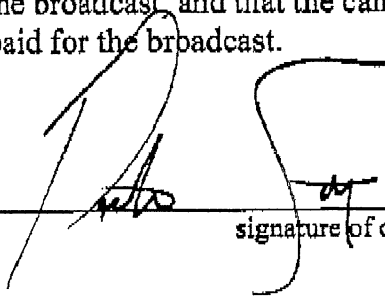
(check applicable box)

☐

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Patricia Sterpu

printed name

7/17/12

date

## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

**Billing Address:**

**Jamestown Associates**  
**Attention: Accounts Payable**  
 5937 Jones Creek Road  
 Baton Rouge, LA 70817  
 USA

Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

<b>Invoice #</b>	<b>195266-1</b>
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	195266
Alt Order #	06837739
Deal #	
Order Flight	08/01/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

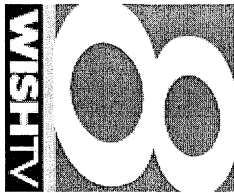
IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WISH	CBS This Morning @8	8-9a			3x	--WTF--				
	WISH			07/30/12 to 08/05/12							
	WISH			W	08/01/12	:30	8:18 AM	RMCH0725H	\$150.00		2
	WISH			Th	08/02/12	:30	8:09 AM	RMCH0725H	\$150.00		3
	WISH			F	08/03/12	:30	8:10 AM	RMCH0725H	\$150.00		1
2	WISH	CBS This Morning @8	8-9a			2x	MT-----				
	WISH			08/06/12 to 08/12/12							
	WISH			M	08/06/12	:30	8:14 AM	RMCH0725H	\$150.00		1
	WISH			Tu	08/07/12	:30	8:57 AM	RMCH0725H	\$150.00		2
3	WISH	Price Is Right	1058-12p			3x	--WTF--				
	WISH			07/30/12 to 08/05/12							
	WISH			W	08/01/12	:30	12:00 PM	RMCH0725H	\$300.00		3
	WISH			Th	08/02/12	:30	10:58 AM	RMCH0725H	\$300.00		2
	WISH			F	08/03/12	:30	11:30 AM	RMCH0725H	\$300.00		1
4	WISH	Price Is Right	1058-12p			2x	MT-----				
	WISH			08/06/12 to 08/12/12							
	WISH			M	08/06/12	:30	10:59 AM	RMCH0725H	\$300.00		1
	WISH			Tu	08/07/12	:30	12:00 PM	RMCH0725H	\$300.00		2
5	WISH	Noon News	1158a-1230p			3x	--WTF--				
	WISH			07/30/12 to 08/05/12							
	WISH			W	08/01/12	:30	12:26 PM	RMCH0725H	\$650.00		2
	WISH			Th	08/02/12	:30	12:16 PM	RMCH0725H	\$650.00		1
	WISH			F	08/03/12	:30	12:27 PM	RMCH0725H	\$650.00		3
6	WISH	Noon News	1158a-1230p			2x	MT-----				
	WISH			08/06/12 to 08/12/12							
	WISH			M	08/06/12	:30	12:11 PM	RMCH0725H	\$650.00		1
	WISH			Tu	08/07/12	:30	12:21 PM	RMCH0725H	\$650.00		2
7	WISH	Anderson Cooper	357-5p			3x	--WTF--				
	WISH			07/30/12 to 08/05/12							

Subject to our standard terms and conditions located at [www.linmedia.com/multiplatform-ad-solutions](http://www.linmedia.com/multiplatform-ad-solutions).

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**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

# INVOICE

Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

<b>Invoice #</b>	<b>195266-1</b>
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	195266
Alt Order #	06837739
Deal #	
Order Flight	08/01/12 - 08/07/12

**Billing Address:**

Jamestown Associates  
 Attention: Accounts Payable  
 5937 Jones Creek Road  
 Baton Rouge, LA 70817  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

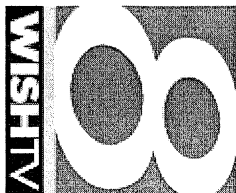
Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
7	WISH	Anderson Cooper	357-5p								
	WISH			W	08/01/12	:30	4:21 PM	RMCH0725H	\$300.00		2
	WISH			Th	08/02/12	:30	4:22 PM	RMCH0725H	\$300.00		1
	WISH			F	08/03/12	:30	4:39 PM	RMCH0725H	\$300.00		3
8	WISH	Anderson Cooper	357-5p								
	WISH				08/06/12 to 08/12/12	2x	MT-----				
	WISH			M	08/06/12	:30	4:38 PM	RMCH0725H	\$300.00		1
	WISH			Tu	08/07/12	:30	4:37 PM	RMCH0725H	\$300.00		2
9	WISH	News 8 @5p	5-530p								
	WISH				07/30/12 to 08/05/12	3x	--WTF--				
	WISH			W	08/01/12	:30	5:28 PM	RMCH0725H	\$600.00		1
	WISH			Th	08/02/12	:30	5:14 PM	RMCH0725H	\$600.00		3
	WISH			F	08/03/12	:30	5:11 PM	RMCH0725H	\$600.00		2
10	WISH	News 8 @5p	5-530p								
	WISH				08/06/12 to 08/12/12	2x	MT-----				
	WISH			M	08/06/12	:30	5:23 PM	RMCH0725H	\$600.00		1
	WISH			Tu	08/07/12	:30	5:23 PM	RMCH0725H	\$600.00		2
11	WISH	News 8 @ 530p	530-6p								
	WISH				07/30/12 to 08/05/12	2x	--WTF--				
	WISH			W	08/01/12	:30	5:52 PM	RMCH0725H	\$600.00		1
	WISH			F	08/03/12	:30	5:52 PM	RMCH0725H	\$600.00		2
12	WISH	News 8 @ 530p	530-6p								
	WISH				08/06/12 to 08/12/12	1x	MT-----				
	WISH			M	08/06/12	:30	5:57 PM	RMCH0725H	\$600.00		1
13	WISH	News 8 @6	558-630p								
	WISH				07/30/12 to 08/05/12	3x	--WTF--				
	WISH			W	08/01/12	:30	6:27 PM	RMCH0725H	\$600.00		1
	WISH			Th	08/02/12	:30	6:21 PM	RMCH0725H	\$600.00		3
	WISH			F	08/03/12	:30	6:29 PM	RMCH0725H	\$600.00		2

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## INVOICE



**Remit Address:**  
**WISH**  
 90359 Collections Center Drive  
 Chicago, IL 60693  
 Main: (317) 923-8888  
 Billing: (317) 923-8888

Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

<b>Invoice #</b>	<b>195266-1</b>
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	195266
Alt Order #	06837739
Deal #	
Order Flight	08/01/12 - 08/07/12

**Billing Address:**

Jamestown Associates  
 Attention: Accounts Payable  
 5937 Jones Creek Road  
 Baton Rouge, LA 70817  
 USA

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN11165/SP1819/AU588
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
14	WISH	Late News M-Su	11-1135p								
	WISH			07/30/12 to 08/05/12	5x	--WTFSS					
	WISH			W	08/01/12	:30	11:33 PM	RMCH0725H	\$900.00		1
	WISH			Th	08/02/12	:30	11:28 PM	RMCH0725H	\$900.00		2
	WISH			F	08/03/12	:30	11:33 PM	RMCH0725H	\$900.00		5
	WISH			Sa	08/04/12	:30	11:30 PM	RMCH0725H	\$900.00		4
	WISH			Su	08/05/12	:30	11:15 PM	RMCH0725H	\$900.00		3
15	WISH	News 8 @ 11 M-F	11-1135p								
	WISH			08/06/12 to 08/12/12	2x	MT-----					
	WISH			M	08/06/12	:30	11:29 PM	RMCH0725H	\$900.00		1
	WISH			Tu	08/07/12	:30	11:13 PM	RMCH0725H	\$900.00		2
16	WISH	Daybreak Saturday	558-9a								
	WISH			07/30/12 to 08/05/12	1x	-----S-					
	WISH			Sa	08/04/12	:30	6:44 AM	RMCH0725H	\$250.00		1
17	WISH	News 8 Weekend Saturday	558-7p								
	WISH			07/30/12 to 08/05/12	1x	-----S-					
	WISH			Sa	08/04/12	:30	6:43 PM	RMCH0725H	\$400.00		1
18	WISH	Daybreak Sunday	558-9a								
	WISH			07/30/12 to 08/05/12	1x	-----S					
	WISH			Su	08/05/12	:30	8:54 AM	RMCH0725H	\$200.00		1
19	WISH	CBS Sunday Morning	858-1030a								
	WISH			07/30/12 to 08/05/12	1x	-----S					
	WISH			Su	08/05/12	:30	9:29 AM	RMCH0725H	\$900.00		1
20	WISH	Face The Nation	1028-11a								
	WISH			07/30/12 to 08/05/12	1x	-----S					
	WISH			Su	08/05/12	:30	10:59 AM	RMCH0725H	\$1,500.00		1
21	WISH	News 8 Weekend/Sunday	558-7p								
	WISH			07/30/12 to 08/05/12	1x	-----S					
	WISH			Su	08/05/12	:30	6:43 PM	RMCH0725H	\$400.00		1

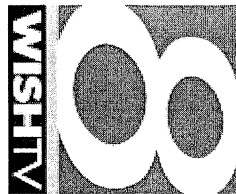
Subject to our standard terms and conditions located at [www.linmedia.com/multplatform-ad-solutions](http://www.linmedia.com/multplatform-ad-solutions).

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**WISH**  
90359 Collections Center Drive  
Chicago, IL 60693  
Main: (317) 923-8888  
Billing: (317) 923-8888



Billing Address:

Jamestown Associates  
Attention: Accounts Payable  
5937 Jones Creek Road  
Baton Rouge, LA 70817  
USA

Advertiser	POL/Richard Mourdock
Product	MOURDOCK 4 SENATE
Estimate Number	

Invoice #	195266-1
Invoice Date	08/12/12
Invoice Month	August 2012
Invoice Period	07/30/12 - 08/07/12

Station	WISH
Account Executive	Petry Philadelphia
Sales Office	Petry/Philadelphia
Sales Region	National

Order #	195266
Alt Order #	06837739
Deal #	
Order Flight	08/01/12 - 08/07/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	
Product Code	

Agency Ref	IN11165/SP1819/AU588*
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
22	WISH	CBS Morning News	430-5a		07/30/12 to 08/05/12	1x	--WT---				
	WISH			Th	08/02/12	:30	4:50 AM	RMCH0725H	\$50.00		1

Aired Spots

45

Gross Total \$23,600.00  
Agency Commission \$3,540.00  
Net Amount Due \$20,060.00 Payment Terms 30 Days

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